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Introduction of Japan and Japanese management

Yasuda Consulting
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Self Introduction

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About Japan

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Sakura(Cherry Blossoms)

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Koinobori

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Ajisai(Hydrangea)



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Tanabata



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伝統を守るために



Gion Matsuri



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Fire Works

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Bon(Shoryouma)

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Oshogatsu and Shimenawa ornament

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Snow and Mt.Fuji

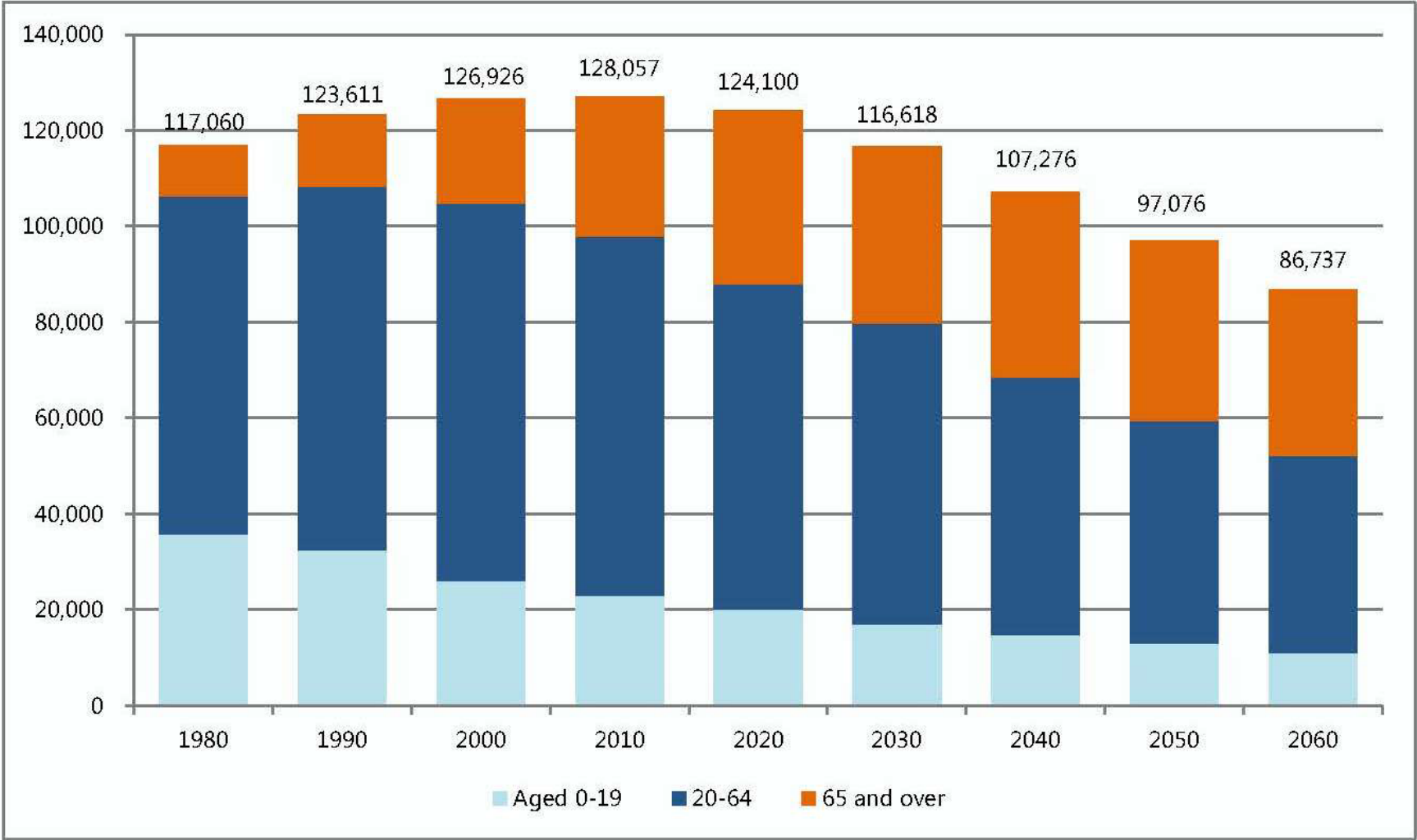
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– Aging Society

(Thousands)



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About Japan

– Fukushima Nuclear Power Plant



Fukushima Nuclear Power Plant

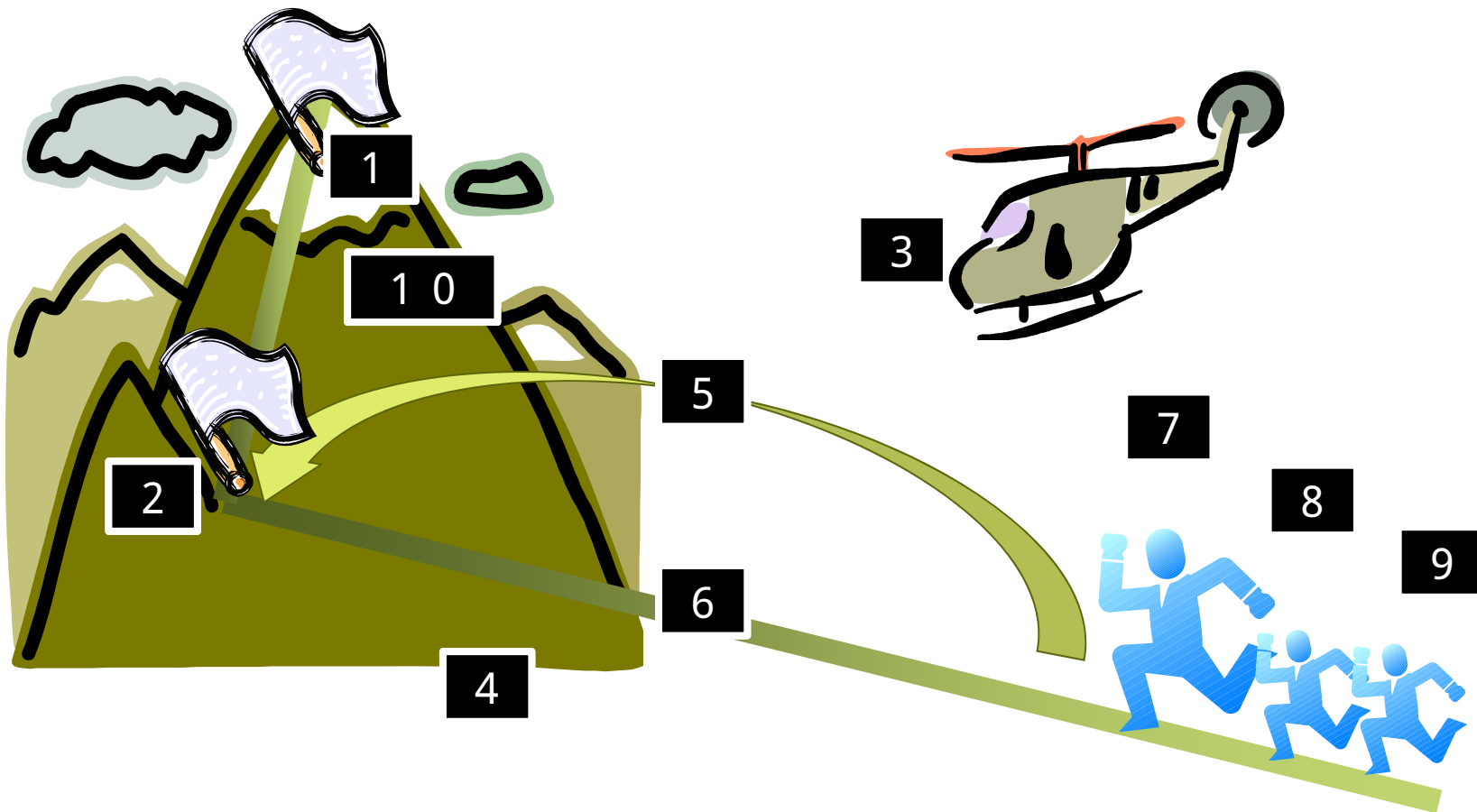
Japanese Management and Yasuda's Approach



The 10 points to make a company supreme

1	Management philosophy	The actual purpose underlying why a company operates
2	Vision	The best possible future in which the company's entire staff shine
3	Advantages	Items the company needs to possess in order to move towards the future
4	Foresight	Knowledge of the world in order to make the best possible use of the company's advantages
5	Management policy	A secure pathway leading into the future
6	Management planning	An actual plan established by working backwards from the future
7	Managing	The actual role that managers should play
8	Organization	The formation of the strongest team to secure the best possible future
9	Motivation	Encouragement aimed at creating a vigorous company
10	Sociality	The relationship between the company and society

The 10 points to make a company supreme



Honda Management Philosophy



Ajinomoto Management Philosophy

The Ajinomoto Group has passed down the commitment of its founding to **improve people's nutrition through umami seasonings that make simple foods taste better**. We have achieved growth consistently since our founding through initiatives that **create both social and economic value** through our businesses. We call these initiatives **Ajinomoto Group Shared Values (ASV)**. **Our goal is to achieve sustainable growth through the evolution of ASV** by actively contributing to solutions for the issues that are faced by 21st-century society, most notably healthy hearts and bodies, food resources, and global sustainability, through our businesses.

Thank you so much!



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